Me life in DARK NYERS PARK

A PUBLICATION FOR AND BY THE RESIDENTS OF MYERS PARK & CASTOVER

May 2015

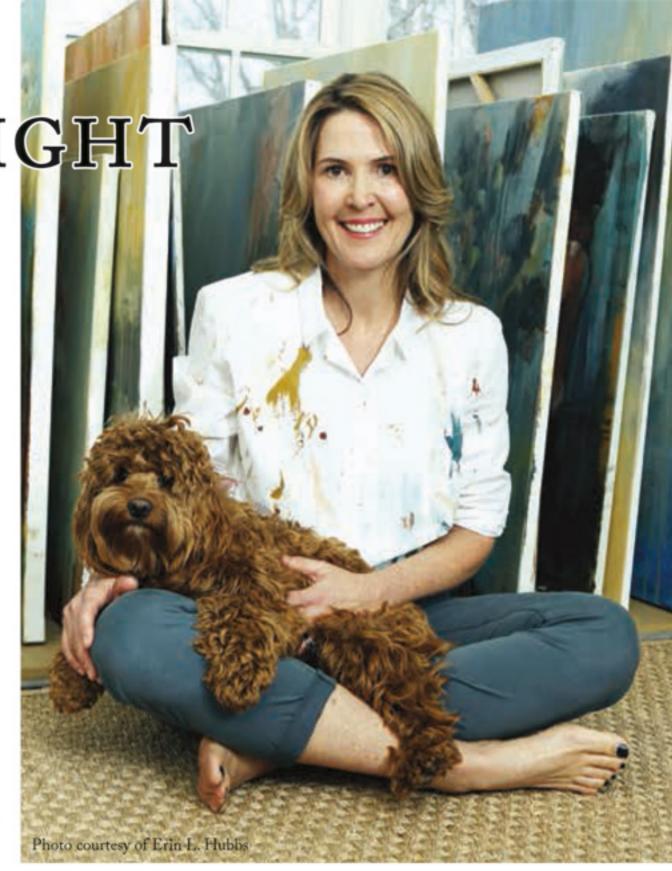
Celebrate Spring in the Queen City!

Peek into Myers Park resident Angela Nesbit's art studio with tons of neighborhood news and photos inside...

Photo courtesy of Erin L. Hubbs

Artist Spotlight













Commission for a Myers Park family



Photo courtesy of Erin L. Hubbs

Driving down Portland Avenue, you might have noticed the frequent sight of courier trucks coming and going from number 2632, loading large packages. No, the Nesbits aren't moving. But homeowner Angela Nesbit is moving a lot of art.

After 11 years living and working in Dilworth and investing her professional energy on building a name for herself outside of Charlotte, artist Angela Nesbit is back in Myers Park and bringing her focus closer to home. Today, her family and her art business are thriving on Portland Avenue.

Angela has been painting full time since 2001, when she began an intense private mentorship with Andy Braitman. Her distinct painting style emerged, and southeastern collectors took notice. Working from a studio in a historic building in South-End, she produced paintings for art shows in Atlanta, Greensboro, Raleigh and Palm Beach—at times producing several hundred paintings a year.

By design, Angela built a strong reputation in other markets, with representation by seven galleries throughout the Southeast and on the California coast, while remaining relatively anonymous in Charlotte. Using this unconventional strategy, she was determined to build a name for herself as a professional artist regionally and skip the classification as "local artist" or hobbyist. Angela eventually did show her work in Charlotte's Shain Gallery, but that partnership was only a small fraction of her business.

In 2012, the Nesbits returned to Myers Park, finding a home with an ideal space for Angela's studio and office, just a few blocks from where they lived on Hampton Avenue until 2001 and a mile from where husband Chris grew up on Queens Road West.

With that move, Angela turned her professional focus toward building her art business in Charlotte. Working with marketing consultant Christine Dryden, she launched a comprehensive local and regional marketing campaign, redesigned her website and began representing her own work locally. Her strategy is working. In just one year, Angela's sales to Charlotte collectors have grown to over half of her business. She continues to roll out an impressive volume of work for galleries—she is especially popular with Atlanta designers and collectors—but has enjoyed a dramatic increase in local commissions. Developing professional relationships with her neighbors has been an added bonus.

Patti Glassner of Beverly Drive commissioned a candid portrait of her four children last year when she was renovating her living room with designer Laura Archibald. "I absolutely love my painting," Patti says. "The process of working with Angela was so easy. My children weren't the most cooperative models, but she managed to capture them beautifully. I can really feel my children's personalities shining through."

When she's not chasing young commission subjects around Latta Park with a camera or keeping up with her own active children, Elizabeth Rose (13) and Christopher (11), Angela is happily immersed in her colorful home studio, three adjoining rooms on her second floor. Interior designer Kate Newman helped her pull together an inspiring, creative space that Angela calls her "happy place." The sunny rooms are decorated in bright colors—golds, pinks and blues—and feature an eclectic mix of vintage rugs and furnishings. She maintains harmony by only inviting items she loves into her space and by enforcing a firm "no whining allowed" rule.

There is certainly no whining coming from Angela. "In this beautiful new space, and this bountiful last year, I've been able stretch myself creatively and explore some exciting new work," she says. "Coming to work is like going on vacation."

For more information on commissions, Angela's original oil paintings and her painting workshop in Charlotte scheduled for June 30-July 2, please visit www.angelanesbit.com

To have your business featured in an upcoming issue of Myers Park Life, please email Zane Odom at zane.odom@n2pub.com.